



BASIC PROGRAM BUILDING MATERIALS  
FOR THE ARMED FORCES RADIO AND  
TELEVISION STATIONS

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## CHAPTER VI

### BASIC PROGRAM BUILDING MATERIALS PROVIDED ARMED FORCES RADIO AND TELEVISION STATIONS

A variety of program-building materials are provided authorized Armed Forces Radio and Television stations. These are supplied either weekly or daily and are designed as basic program aids. They are the nucleus from which local program building will be developed by station program directors and include a varied cross-section of American radio and television entertainment, events of national and international importance, sports, news, and informational features. These basic program-building aids can be grouped into the following three (3) programming services:

1. Radio transcriptions (Los Angeles)
2. Shortwave transmissions (Los Angeles — New York)
3. Television films (Los Angeles)

Successful local program building by station program directors demands skillful and effective arrangement of these materials in order to meet scheduled broadcast hours and needs of the local military community. Local originations will complement and supplement these basic program-building aids.

In order to assist station program directors in their local program building efforts, the following supplementary programming publications are provided all radio and television outlets:

1. Radio Roundup
2. Teletips

These publications contain detailed program notes, scheduling information and suggestions for the effective airing of program materials supplied in the weekly transcription and film shipments. Radio Roundup and Teletips also serve as overseas information exchange desks for local operational problems and their solution by station personnel. Feature articles, summarizing current stateside programs and technical developments, as well as editorials on the broader aims of the information mission of the Armed Forces Radio and Television Station, are also included.

#### RADIO TRANSCRIPTIONS

The weekly transcription service, consisting of micro-groove pressings, is released to Armed Forces Radio Stations in two basic distribution units:

1. Weekly Program Unit: Transcriptions in this weekly unit are made up of de-commercialized information and entertainment segments from the major networks, independent stations, and producers in the United States. Pressings rotate among several stations in the proximate geographic area and are not usually retained on a permanent basis.
2. Weekly Library Unit: Pressings in this weekly unit do not rotate among several

stations. They remain with individual outlets to form a permanent station library and include the following decommercialized and original programming materials:

Informational Programs

Holiday Specials

Informational Spot Announcements

Filler segments

Promotional Spot Announcements

Music Library supplements

Timely discussion programs on national and international issues.

## RESTRICTIONS

The use of commercial phonograph recordings and commercial musical tape recordings for broadcast over AFRTS outlets is prohibited. Broadcast of live music over AFRTS outlets is restricted to that material which has been cleared by AFRTS-LA for use in the area concerned.

The use or reproduction of Armed Forces transcriptions, in whole or in part, for private or commercial purposes, is prohibited.

Armed Forces radio transcriptions and tapes will **not** be used:

1. On commercial or private broadcasting stations within the continental United States.
2. In a program which originates from a military installation and is broadcast by a commercial station.
3. On a wired carrier or dummy antenna system, unless specifically authorized by OAFIE.
4. At a dance, party, or other activity, where such use would preclude hiring of professional musicians and artists.
5. As a feed from a hospital program distribution system to provide entertainment for such non-hospital activities as service clubs, barracks, workshops, and offices.
6. For commercial purposes, or in any manner that would constitute competition with, or otherwise be detrimental to, commercial artists, copyright owners, or owners of other services or properties of a commercial nature.
7. On government-owned (foreign), commercial or private stations outside the continental United States, except when specifically authorized by OAFIE.

## DISPOSITION

Armed Forces radio transcriptions on hand at Armed Forces radio stations, which are no longer needed, or which have been declared obsolete, will be reported to AFRTS-LA for disposition instructions. Transcriptions will be screened periodically to assure that obsolete recordings are removed from the files. Such screenings will be effected at least semiannually.

When authorized by AFRTS-LA radio transcriptions will be so defaced as to render future playing impossible and then disposed of in accordance with existing Military Department regulations. Certificates of such disposition will be forwarded to AFRTS-LA.



## **POLICY OF BROADCAST**

Armed Forces radio transcriptions and tapes will be broadcast as received, except for reasons of nonsuitability of content due to the existence of a local situation which would make airing undesirable.

## **SHORTWAVE TRANSMISSIONS**

These emanate daily on numerous frequencies from Los Angeles and New York and may be incorporated into station schedules, either as direct rebroadcasts or as delayed rebroadcasts. Schedules are mailed seasonally to all stations.

Shortwave transmissions cover events of national and international importance, information on what is happening in government, industry, entertainment and sports. These daily transmissions can be grouped into four main informational services — news, sports, features, special events.

### **1. News**

Consists of regularly scheduled five and fifteen-minute newscasts compiled from the major news services, on-the-spot reports, and news programs containing the voices of news personalities.

### **2. Sports**

Includes play-by-play broadcasts of major sports in season, boxing, spot coverage of special sports events and regularly scheduled sports feature programs. Up-to-the-minute scores of sports events are broadcast at regularly scheduled times each day. On occasion, special transmission periods are arranged to permit live broadcasts of such events as World Series baseball, or Service Academy football.

### **3. Features**

These cover various programs of primary interest to servicemen, or their dependents, such as service news and stock market quotations.

### **4. Special Events**

Major events of immediate interest and significance, such as speeches by the President and other national figures, celebrations, and election returns are beamed to overseas stations, either during normal transmission periods or on additional transmitter time, when timeliness and interest warrant such special treatment.

## **CONFERENCE PERIODS**

These are the most important segments in the shortwave broadcast day to overseas station program directors. These conference periods are of an operational nature and contain information on program changes, special events, frequency changes, and the general subject matter of each day's regular features. They are also used for other operational matters, such as date of radio transcription unit shipments, date and content of direct mail (DAM) television shipments.

Los Angeles and New York beam daily two such conference periods.

Overseas station program directors are urged to monitor these daily conference periods from Los Angeles and New York. They are essential and effective program-building tools for overseas radio and television stations.

## **MAXIMUM UTILIZATION**

Shortwave transmissions from Los Angeles and New York are designed for maxi-

mum utilization by overseas Station Managers and Program Directors. Daily monitoring and taping of these broadcasts will be valuable program aids in a number of ways:

1. For direct or delayed rebroadcasts in their entirety.
2. For taping and subsequent use as insert segments in locally-produced newscasts and monitor type programs.
3. For authentic, direct, on-the-post, camp and ship newspapers.
4. To further the objectives of the overall Information Program at overseas radio and television stations.

#### POLICY OF BROADCAST

Armed Forces shortwave transmissions will be broadcast as received except for reasons of nonsuitability of content due to the existence of a local situation which would make airing undesirable.

#### TELEVISION FILM

The weekly film service, consisting of sixteen millimeter films, is released to Armed Forces Television Stations in three basic distribution units:

1. Weekly Program Unit: Film is not usually retained on a permanent basis, but shipped as a complete unit from station to station through designated circuits. This material consists of:

Decommercialized Information and Entertainment Programs,

Cartoons,

Religious Films,

Motion Picture Features,

Industrial and Public Service Films.

2. Weekly Direct Air Mail (DAM) Unit: These units contain film of timely interest, individually shipped to stations by direct air mail. These shipments include:

A weekly newsreel,

Play-by-play sports,

Panel or documentary programs covering current events,

On-the-spot coverage of national and international happenings.

Some of this film is retained for permanent station use; the majority is circuited among designated stations. Shipping documents accompanying each direct air mail unit will indicate retention or non-retention by individual television stations. All direct air mail material is decommercialized.

3. Library Unit: These are periodic shipments of film which will be permanently retained by individual television stations for subsequent replay. They include:

Decommercialized information and entertainment programs designed to supplement the Weekly Program Unit,

Holiday and seasonal programs,

Informational slides,

Spot announcements, and

Fillers of varying lengths.



## RESTRICTIONS

The use or reproduction of Armed Forces television film, in whole or in part, for private or commercial purposes, is prohibited.

Armed Forces television film will **not** be used:

1. On commercial or private telecasting or broadcasting stations.
2. On a program originating from a military installation and broadcast by a commercial station.
3. On a wired carrier or dummy antenna system, unless specifically authorized by OAFIE.
4. At any activity where such use would preclude hiring of professional musicians or artists.
5. For commercial purposes or in any manner that would constitute competition with or be detrimental to commercial artists, copyright owners, or owners of other television services or properties of a commercial nature.
6. On foreign government-owned, commercial or private television stations outside the continental United States, unless specifically authorized by OAFIE.
7. In post theaters, service clubs, or private homes.

## DISPOSITION

When television film is no longer needed, or declared obsolete, individual television stations will request disposition instructions from AFRTS-LA. Television film on hand at Armed Forces Television Stations will be screened periodically to assure that obsolete film is removed from the files. Such screenings will be effected at least semiannually. When authorized by AFRTS-LA, television film will be so defaced as to render future viewing impossible and then disposed of in accordance with existing Military Department regulations. Certificates of such disposition will be forwarded to AFRTS-LA.

## POLICY OF BROADCAST

Armed Forces television film will be telecast as received, except for reasons of non-suitability of content due to the existence of a local situation which would make telecasting undesirable.